



**FRANCES CARHART**

Educational Consulting LLC

## **Gold College Planning and Application Package**

---

This is an appropriate package for a student who wants more individualized support and accountability in the college application process. While they can complete assignments between meetings, they benefit from more essay support, more senior fall “check-in” meetings and more “adulthood” support and encouragement along the way to complete 10-12 college applications to meet the Dec 2 deadline. With regular meetings, email communication and access to the video resource library, this student is motivated to complete application assignments, can move forward with tasks after instruction and can ask for help when needed.

### **What Is Covered**

- **Applications:** Up to 10-12 college and/or scholarship applications (recommended). The time allotted for essay preparation and review is set – a student can apply to as many colleges or scholarships as they want and can purchase more hours, as needed, beyond the allocated consultant hours.
- **Total Consultant Hours:** Up to 40 hours covering the topics listed below which include virtual and in-person meetings, prep and follow up for all meetings, phone calls, email, research, communication with colleges on the student’s behalf, the main common app essay support, supplemental essay support, application review as well as any follow up needed to support the

student college applications. The student will be receiving essay support from Frances and her essay support consultants which is included in the 40 hours.

- **Availability:** Monday – Friday, normal business hours. During September and October, weekend time is available for Gold College Consulting Package seniors.
- **Unlimited Access:** Custom College Plan portal, Essay Quest, College Aid Pro, Best First Year (good for 18 months), and the Video Resource Library.
- **Timeframe:** Junior and Senior Year, generally in the fall of junior year through the final decision prior to May 1 of senior year. **All applications must be completed by December 2 of senior year.** Support is continued through the final decision (May of senior year) although the consultant does not provide essay or application feedback for unfinished applications after Dec. 2.
- **Payment:** 50% is collected at the start and the remaining 50% is collected at the college list presentation (usually spring of junior year.) Frances can arrange payment plans, as needed, so that the total package cost is completed by August before the senior year.

### Key Topics Covered

- Personality assessments – Student versions of Myers-Briggs, StrengthsFinder, and Learning Style Assessments. Discussion of these assessments with the student with regards to potential majors
- Career exploration and alignment of college and career goals in relation to personality assessments, student and parent surveys.
- Review of the 4-year academic plan and discussion of an appropriate course load relative to college aspirations. This can include taking outside courses for credit.
- Suggestions for relevant summer programs, classes or activities which can also include independent study and projects as well as support completing these applications.
- Recommendations for a strong extracurricular profile for college applications that reflect depth and demonstrate the student's strengths. Creation of student resume.

- Guidance on standardized testing, including which tests to take, timely scheduling, and self-study techniques.
- Creation and refinement of a personalized college list with detailed explanation of each college; data file with relevant and timely info that can affect the student's acceptance probability; a comprehensive report with assessment results, review of student's college criteria, strengths and weaknesses in the application, and guidance on researching to narrow down the list.
- Parent meetings, as needed, to review the application process, financial considerations, and timelines.
- Step-by-step support for crafting the main personal statement and supplemental essays.
- Strategic planning for application deadlines and demonstrated interest in maximizing acceptance chances.
- Preparation for the college admissions interview and help crafting emails to admission reps.
- Guidance on building and completing a timely application timeline - a schedule each week with actionable tasks to finish prior to Dec 2 of senior year.
- A comprehensive review of all completed applications to ensure accuracy before submission.
- Assistance in evaluating college offers and making a confident final decision prior to May 1 of senior year.
- Ongoing communication for questions about the process, progress updates, and additional guidance during business hours.
- Other topics, as needed, fall within the consultant's area of expertise.

## Resources and Support

- Custom College Plan Portal: An online platform for organizing application tasks, deadlines, and college research so that the student, parent and consultant can always know where the student is in the process.

- [EssayQuest](#): A step-by-step essay program to guide students through writing compelling personal and supplemental essays, paired with 1-1 personalized writing feedback. This portal has numerous college essay examples and a wide range of writing and editing resources to develop strong college writers. Frances and her essay consultants will be using this portal to help students write their main and supplemental essays.
- [CollegeAidPro](#): Families have access to CAP, a tool for analyzing financial aid projections and understanding college costs tailored to your family's financial situation. Parents complete their financial information confidentially which generates timely info about costs for each college as well as scholarship opportunities at each school that Frances can access and use to help build a list with costs in mind.
- [Best First Year Program](#): Access to resources and monthly coaching sessions to help students transition successfully to college life, covering topics like budgeting, course selection, and relationship-building. Parents and students can access the resources, and Frances will "assign" topics based on student needs and discuss with students during meetings.
- [Video Resource Library](#): A collection of instructional videos covering each step in the college application process, assigned based on the student's progress.

### **Additional Hours**

The intention of this package is to provide all the necessary support for a student applying to highly competitive colleges (or a large college list). They can manage many of these aspects independently but need more regular accountability and would like more essay support and review given their lengthier college list. If a student needs additional time beyond what is in this package (up to 40 hours which is usually plenty for a list of 10-12), they can opt for hourly consulting at the current rate.

Frances will communicate the balance of the package hours prior to 40 hours so the student, parent(s) and consultant can determine whether more hours need to be purchased.